



MIM NEWSLETTER

THE OFFICIAL NEWSLETTER OF
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Director's Message

Dr Raveendranath Nayak



As we're moving to the Christmas and the New Year festivities, it makes me very happy to release the latest issue of the MIM Newsletter. It not only brings out the activities and events that have taken place in MIM in 2021, but also throws the spotlight on the achievements of our students and faculty members during the year. In most of this year, classes were conducted online that kept our students away from the campus. However, the students and faculty members put forward their best in learning and teaching and in the all-round development of our students. I'm glad to notice that the campus placement has gone stronger, and several companies (more than before) are coming forward to recruit and onboard our students, which is a positive sign of the reviving economy. I'm sure our students as well as faculty members would make best use of the relief we're given from the pandemic in improving the overall development of our students.

From the editor's desk

Bloom where you are planted

By Dr Suraj Francis Noronha



In life we have many choices, and these choices, invariably, determine our destination. The choice can include a tiny thought when we wake up in the morning

on the things to do for the day, or it can be a big decision of the career, or the life partner. Each of these choices has its own consequences, which script our destiny. Sometimes we may reach the desired destination but at times we don't move forward at all. A wise person would keep a watch on what choices he/she makes. As Napoleon Hill would rightly point out in his book "Think and Grow Rich" that to grow rich, we must first think about being rich, even if we are poor. The pandemic has brought in a lot of changes in our life. The things that used to be normal are no more appear to be normal. The education system also has quickly evolved and changed to adapt to the new normal. With classes being turned to online and hybrid, the challenges that accompany with learning are ever increasing. Even children who were shunned away from long screen time are advised to attend the online classes, sometimes for the whole day. With all these challenges the question that needs to be asked is: where are we heading towards? What is our future? Will I get a good job? Will I be able to be an entrepreneur?

If we take some time and think, we can easily comprehend that we still do have choices. In fact, we have more choices than ever before. The choices that we make today will determine our destiny in future. Keep an open mind to see the choices that you have and make the



wise choice. Do I want to learn more? If yes, take the ownership to your learning and don't continue to blame your circumstances and troubles. Even the wildflowers that blooms in the fields do not complain about its surroundings, it just does what it is meant to do.

Even if the troubles and problems that you have, look too big to be solved, remember that you still have a choice. Take ownership of your learning, of your thoughts, of your health, of your finance, and of your career. Do things that will help you to reach your destination. Even if it means to take tiny steps today. Remember that even the journey of a thousand miles begins with a tiny step. Manage your time to do things that are important for you. Take care of your body, exercise every day, and eat healthy diet. Nourish your soul, spend daily time in meditation and prayer. Be financially literate and learn to manage your money prudently. Be a blessing to people around you, look out for their needs and do small things to better off their life. Remember to make a wise choices and bloom where you are planted.

"Even if the troubles and problems that you face look too big to be solved, remember that you still have a choice."

Two Batches of Yoga Training of 21 days each



Krishna Prasad Chaganti MBA student of MIM; who is also a Yoga Teacher, trained by “The Art of Living” conducted 21 days yoga sessions at the Innovation Centre, MIT from 7th October 2021 to 29th October, 2021.

The Sessions were inaugurated by Dr. Shobha M. E., Joint Secretary, Sports Council, MAHE,

Manipal, In the presence of Dr. Raveendranath Nayak, Director MIM and other dignitaries.

Valedictory sessions was held on 29th of Oct 2021 in the presence of Dr. Upendra Nayak, Deputy Physical Education Director, MIM, Manipal. The sports club functions under the Umbrella of MIM and is guided by faculty coordinator for Sports Dr. Kavitha T.C. and Deputy Physical Education Director, MIM, Dr Upendra Nayak.

The second batch of the 21-days free Yoga Sessions



The second batch of the 21 days yoga sessions took place at the Innovation Centre, MIT from 8th November 2021 to 27th November 2021 by Krishna Prasad Chaganti, MBA student of MIM. The training was inaugurated by Dr. Upendra Nayak, Deputy Physical Education Director. The participants shared a positive feedback.

Share to care



Manipal Institute of Management organized "Share to Care"

in view of Daan Utsav - The Joy of Giving Week 2021. The VSO volunteers visited two locations - Mamatheya Thottilu Santhekatte and Asha Nilaya - Udupi to meet the children and get to know their requirements. The volunteers collected groceries, provisions as well as stationery items, plant pots for donating at the two locations. Asha Nilaya, a school for physically and mentally challenged kids and Mamatheya Thottilu, Santhekatte an orphanage both situated in Udupi District, Karnataka.



On 08th October 2021, the student coordinator Ms. Ashwini Poojary, VSO volunteers from MIM accompanied by the faculty coordinator Dr. Varun Kumar S G and faculty of MIM, Prof. Suhan Mendon along with two support staff started from the campus at 10am with zeal to meet the children.



At Asha Nilaya, there was a gathering of teaching, administration and support staff along with a few children. All the volunteers engaged themselves with the children by distributing books, marker pens, and chocolates. We discussed about the strength and achievements of the alumni of the school.

The team then visited Mamateya Thottilu, where we were greeted by a group of kids who were very happy to talk, click pictures and excited about all the items. After interacting with the kids in the entrance, we visited the infants' as well as the medically critical children. Played and spent time with the kids and finally left the place with a wonderful and an emotional experience.



Walkers and Joggers club Inauguration



Considering the physical and mental wellbeing of the students and also to improve the academic level of each and every student, Manipal Institute of Management has inaugurated the "Walkers and Joggers club" under the guidance of Dr Raveendranath Nayak; Director-MIM on 27th September 2021.

The student organiser's were Toiba, Akash, Ashwin, Krishna Prasad, and Prakyath; along with the support from Dr Kavitha TC; Sports Advisor MIM and Dr Upendra Nayak, Sports Coordinator MIM.

Revathi Ramesh welcomed the gathering and Vasundhara Thakur proposed the vote of thanks.

Switch to sustainable menstrual products



Manipal Institute of management as a part of Daan Utsav-2021 conducted a virtual event, “Switch to Sustainable Menstrual Products” on 06/10/2021.

For this event, an awareness video was prepared and launched on 6th October, 2021 at 3:00 PM on all social media platforms (Instagram,WhatsApp, Facebook).

The main objective of this video was to bring awareness among people about the existing use menstrual products such as sanitary pads and tampons which cause harm to the environment and educate them about the various other sustainable choices available.

The video aims to make women understand the ill effects of disposable, plastic based menstrual products and encourage them to choose sustainable menstrual products.

The content of the video was developed and conceptualized by MIM VSO coordinator, Ms. Ashwini Poojary alongside two VSO volunteers, Mr. Krishna Prasad Chaganti and Mr. Yash Goel.



Dr. Avanti Rachel Singh, Intern, KMC, Manipal was the resource person, who added her technical expertise and delivered a valuable message which made this video possible.

Entire VSO team either directly or indirectly contributed in the promotion of the video by sharing the video across all social-media platforms.

Interclass Chess Competition

MIM Sports Club organized Interclass Chess competition on 23rd and 24th November 2021.

The event was organized for all the MBA students. Out of those 28 students who participated in the event Rithul (1st year MBA) got the third Runner-up, Jonty (1st year MBA) got the second Runner-up, Daryll (2nd year MBA) got the first Runner-up and Shubham (1st year MBA) became the Winner of the competition.

The Event was successful with the support of Dr. Upendra Nayak; Deputy Director



From Left:- Rithul (Third Runner Up), Jonty (Second Runners Up), Shubham (Winner), Daryll (First Runners Up)

Physical Education, Dr. Kavitha T.C.; Sports Coordinator - MIM and Dr. Raveendranath Nayak; Director - MIM.

Interclass Carrom Competition



The Sports Council of MIM organised the Interclass Carrom Competition for MBA Students on 30th November and 1st December 2021. The event was successful with the participation of 26 teams. Out of them, Akash and Mahesh (1st year MBA) were the third Runner-up, Sumana and Rishabh (1st year MBA) second Runner-up, Shilpa and Pradeep (2nd year Healthcare

MBA) first Runner-up and Niksheb and Swastik (1st year MBA) were the Winners of the competition.

The Event was successful with the support of Dr. Upendra Nayak; Deputy Director Physical Education, Dr. Kavitha Madam; Sports Coordinator and Dr Raveendranath Nayak; Director - MIM.



Picture (From left): Niksheb & Swastik (Winners), Shilpa & Pradeep (First Runner Up), Sumana & Rishabh (Second Runner Up), and Akash & Mahesh (Third Runner-Up)

Chief General Manager NABARD Visit to FPO and MAHE



The Chief General Manager of NABARD, Mr Neeraj Kumar Sharma visited Mattu Farmer Producer Organisation promoted my Manipal Academy of Higher Education on 5th February 2021. During his visit he interacted with the farmers of Mattu and shared his view on sustainable practices that can be followed by Mattu Farmers. The aspect of continuous farming, Joint farming and preservation of product was the major discussion.

► ಮಟ್ಟುಗುಳ್ಳೆ ಬೆಳೆಗಾರರ ಸಂಘಕ್ಕೆ ನಬಾರ್ಡ್ ಚೀಫ್ ಜನರಲ್ ಮ್ಯಾನೇಜರ್ ಭೇಟಿ

ಪಟವಾಡಿ, ಫೆ.೫: ಮಟ್ಟುಗುಳ್ಳೆ ಬೆಳೆಗಾರರ ಸಂಘಕ್ಕೆ ಕರ್ನಾಟಕ ಮಲಯದ ನಬಾರ್ಡ್ ಚೀಫ್ ಜನರಲ್ ಮ್ಯಾನೇಜರ್ ನಿರೀಶ್ ಕುಮಾರ್ ವರ್ಮಾ ಭೇಟಿಯಾದರು.

ಈ ಸಂದರ್ಭ ಮಟ್ಟುಗುಳ್ಳೆ ಕೃಷಿ ಕ್ಷೇತ್ರಕ್ಕೆ ಭೇಟಿ ನೀಡಿ, ಬೆಳೆಗಾರರ ಸಮಸ್ಯೆಗಳನ್ನು, ಆರ್ಥಿಕ ಹೊಂದಾಣಿಕೆ, ಸಂಘದ ಕಾರ್ಯ ವೈಖರಿ, ಗ್ರೇಡಿಂಗ್, ದರ ನಿಗದಿ, ಮನುಕುಕ್ಕೆ ವಿಧಾನ, ಅಡಾಯರು ಹೆಚ್ಚಳದ ಬಗ್ಗೆ ಸಮಾಲೋಚನೆ ನಡೆಸಿದರು. ನಬಾರ್ಡ್‌ನ ಇತಿಹಾಸದ ಬಗ್ಗೆ ಮಾಹಿತಿಯೊಂದಿಗೆ ಸಂಘದ ಯಾವುದೇಯೊಂದಿಗೆ ಬೆಳೆಗಾರರ ಮತ್ತು ಸಂಘದ ಬೆಡವಿಗಳ ಕುಡುರಿಕೆಗೆ ಕೈ ಚೀನಿಡಿಸಿರಿದ್ದು ಸರಕಾರದ ಮಟ್ಟದಲ್ಲಿ ಪ್ರಯತ್ನ ನಡೆಸಲಾಗುವುದು ಎಂದು ಈ ವೇಳೆ ನಿರೀಶ್ ಕುಮಾರ್ ವರ್ಮಾ ಹೇಳಿದರು.

ಸಂಘದ ಅಧ್ಯಕ್ಷ ಸುನೀಲ್ ಡಿ. ಬಂಗೇರ ಅವರು, ಅಲ್ಪ ನಿಲಂ ಬಾಧೆಯನ್ನು ತಡೆಗಟ್ಟಲು ಆಳುಕಟ್ಟು ನಿರ್ಮಾಣ, ಮಟ್ಟುಗುಳ್ಳೆ ಬೆಳೆಗಾರರ ಸಂಘಕ್ಕೆ ಸ್ವಂತ ನಿವೇಶನ, ಕಟ್ಟಡ ಹಾಗೂ ಮಟ್ಟುಗುಳ್ಳೆದ ಸಂರಕ್ಷಣೆಗೆ ಕೋಲ್ಡ್ ಸ್ಟೋರೇಜ್ ಘಟಕವನ್ನು ನಬಾರ್ಡ್ ಮೂಲಕ ಒದಗಿಸಲು ವಿನಂತಿಸಿದರು.

ಎಂ.ಪಿ.ಎಂ. ಡೈರೆಕ್ಟರ್ ಡಾ. ರವೀಂದ್ರನಾಥ ನಾಯಕ್ ಅವರೊಡನೆ ನಡೆಸಿದರು.

ನಬಾರ್ಡ್ ಸಂಯೋಜಕರಾದ ಡಾ. ಪರೀಶ್ ಚೀನಿ, ನಬಾರ್ಡ್ ಉಪವಿಭಾಗದ ಡಿ.ಡಿ.ಎಂ. ಸಂಗೀತಾ, ಮಟ್ಟುಗುಳ್ಳೆ ಬೆಳೆಗಾರರ ಸಂಘದ ನಿತೀಷ್ವರ್ಮ ಅಧ್ಯಕ್ಷರಾದ ದಯಾನಂದ ಬಂಗೇರ, ಕಾರ್ಯದರ್ಶಿ ರೋಷನ್, ಸಂಘದ ನಿರೀಶ್ ಕುಮಾರ್, ಬೆಳೆಗಾರರು ಅಭಿಪ್ರಾಯಪಟ್ಟರು.

ಉಪಸ್ಥಿತರಿದ್ದರು.

ಉದಯವಾಣಿ Sat, 06 February 2021
<https://epaper.udayavani.com/c/58240002>



During his visit farmers drawn their concern for possible intervention to mitigate the loss of produce due to salt water movement to the filed and Mr Neeraj Kumar assured that the matter will be discussed with the Government level.

Dr Raveendranath Nayak, Director, MIM, Dr HG Joshi, Project Coordinator, NABARD Project, MIM were present. Same day Mr Neeraj Kumar also met the Honorable Vice Chancellor of Manipal Academy of Higher Education at Manipal.edu. Vice chancellor was briefed about the NABARD project and Role of MAHE by Dr HG Joshi. Mr Neeraj Kumar verma appreciated the role played by MAHE and MIM in streamlining the farmers of this region. Vice Chancellor assured of providing all the possible support to the project. Mrs Sanggetha Kartha, District Development Manager, NABARD was also present during the visit.

Winners at the Inter Collegiate Debate Competition



Krishna Prasad Chaganti has won the Best Debater Award, and Krishna Prasad Chaganti and Vaishnavi Vetsa, 2nd year MBA, Healthcare Management, have won Second Prize in the debate competition on 28th October, 2021. The competition was organised by MRPL-MSNIM, Mangalore to create awareness in Professional colleges regarding importance of Vigilance and Integrity.

One of the events in the was the Inter collegiate Debate Competition, 2021.

The topic for the Debate was "Lack of Integrity has hampered India's Progress." The Debate was moderated by managements of both MRPL and MSNIM along with a secret judge. Colleges from across Karnataka participated in the 3 + hour Debate.

"Best paper award" in ICHTR



Vaishnavi Vetsa from Second Year MBA (HCM) has won the "Best paper award" under the Management Sciences category in the Interdisciplinary Conference on Health and Technical Research (ICHTR) Conference conducted by MAHE-SRF. The paper titled: "A COMPARATIVE STUDY ON MEDICAL REIMBURSEMENT AND GROUP HEALTH INSURANCE POLICY AT HUDCO"

was derived from her SIP work which she had completed under the guidance of Dr Suraj Francis Noronha.

Pre – Placement Activities organized by Career Counselling Cell

The Career Counselling Cell of Manipal Institute of Management (MIM) organised a virtual session on resume writing on 31st October and 7th November 2021. Ms. Sonal Nayak was the facilitator for the workshop.

The resume writing session was attended by all the students from the second-year MBA. The main purpose of conducting the workshop was to create an Impactful Resume and Cover Letter. The session was started with basic simple questions which helped the student to get a clear understanding of the basics of a resume and curriculum vitae.

Ms. Sonal Nayak gave a brief explanation about their difference and started with the topic of How to build a resume and what are the important points that need to be added in one's resume.

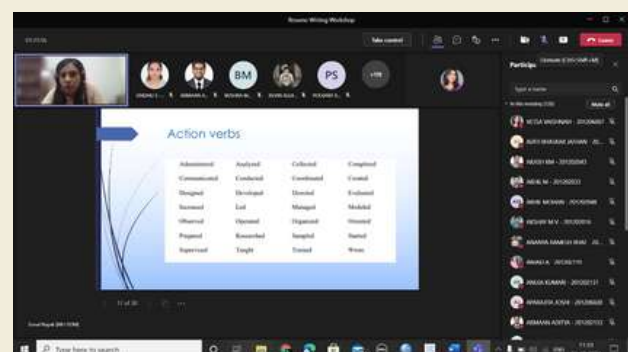
The topic covered by the trainer was:

- Objective
- Name, Address and personal contact details
- Education
- Work Experience
- Skills- Educational and Managerial
- Achievements
- Referrals

Detailed information was given about the format of a resume. Ms Sonal Nayak also helped the students how to look for the keywords in the job description and understand the various roles and responsibilities.

The Career Counselling Cell of MIM organised on 1st November 2021, 2-hour session for the second year MBA students on “Industry Expectations from MBA graduates”. The resource person Mr Appalaraju Boggarapu, Senior Manager- HR in an IT Product Organisation. The speaker very skilfully amalgamated the evolution of Technology and Industry standards and respective skills needed. He also highlighted the importance of programming skills in today's industry. The feedback from students was positive.

The Career Counselling Cell of MIM organised on 3rd November 2021, 2-hour session for the second year MBA students on “Mind Management”. The resource person Mr Satyanarayanan S, project manager at Dell stated the importance of Life skills and explained on personality building and Emotional Intelligence. The feedback from students was positive.



The Career Counselling Cell of MIM organised a one-week training program on Soft skills for creating a potential company ready employee. The training program was attended by all students from the second year MBA batch consisting of general, health care and global students. The session was conducted from 15th November 2021 to 22nd November 2021 for 2 hours every day. The resource persons for the workshop were from Manipal Academy of Banking, Bengaluru. The day-wise topic covered is given below

Day 1 Self- Awareness/Understanding Who I Am & Image Management - Campus to Corporate

Day 2 Effective Communication - Spoken, Written & Body Language.

Day 3 Impactful Presentations

Day 4 Personal & Interpersonal Effectiveness

Day 5 Group Discussions & Interviewing Skills

Day 6 Mock Interviews

To conclude, the students got a deep understanding of interpersonal skills, work ethics, attitude, leadership skills, communication skills, presentation skills, emotional intelligence, perfect grooming etiquettes, team building and many other personal attributes which would play a major role in career success.

Workshop on Preparing for the Right Job



An online workshop on preparing for the right job and getting placed during the pandemic was coordinated and conducted by Dr Suraj Francis Noronha, Assistant Professor - Senior Scale, MIM on 10th and 11th June, 2021. Around 40 students from 2nd year MBA voluntarily participated in the workshop.

Speaking about the workshop Sanchitha Poonacha said "I am grateful that I could attend the session. It was very helpful, informative and to the point. I learnt new things which will be extremely valuable. Thank you so much sir." Deepshikha Roy expressed that she got in-depth knowledge on how to build resume and cover letter and how to do right job search.

The topics discussed in the workshop included: job search, resume design, format of the cover letter, facing interviews, use of social media and online job search, and negotiation of the salary. Students were asked to submit their resume for a dream job; and individual feedback was given to the participants.

Exemplary Performance by Flexon & Richa



The Annual Maria Phillip Memorial Inter-collegiate Debate Competition concluded on March 5th, at the Xavier Institute of Management and Entrepreneurship (XIME), Bangalore. This contest is held every year for undergraduate and post-

graduate students in the states of Karnataka, Kerala and Tamil Nadu in memory of late Maria Philip, daughter of Prof. J. Philip, the Principal Founder & Chairman of XIME group of colleges. Maria herself was an avid debater.

Due to the pandemic the regional rounds this year were held online for the 3 region clusters- Bangalore, Mangalore and Mysore in the month of October. The regionals saw participants from top engineering colleges, medical colleges and business schools in the state. The topic for this year's contest was "Government's economic measures to deal with the impact of Covid-19 have so far been effective".

Flexon Joseph Fernandes & Richa Kaushik representing Manipal Institute of Management, MAHE, Manipal won the first place in the Mangalore regionals. The second place was bagged by the students of Kasturba Medical College, Mangalore and the third place by the team representing TAPMI, Manipal.

The winners of the Bangalore regionals were the teams representing School of Business and Management, Christ University, Symbiosis Institute of Management, NMIMS, and Welingkar Institute of Management.

The winners of the Mysore regionals were the teams representing The National Institute of Engineering, SDMIMD, and JSS Law College.

The winners of the regional rounds went head-on during the finals held at the XIME, Bangalore on March 5th. A 6 member jury cast their votes to decide the winners. Flexon Joseph Fernandes and Richa Kaushik representing Manipal Institute of Management, MAHE were adjudged the champions. Flexon Joseph Fernandes was also declared the best speaker. The team representing School of Business and Management, Christ University was the runner up. Prof. J. Philip, Principal Founder & Chairman of XIME handed over the trophy and certificates to the winners at the end of the grand ceremony.

Online FDP on Structural Equation Modelling

AICTE Training and Learning (ATAL) Academy and Manipal Institute of Management, Manipal Academy of Higher Education organized five-day online Faculty Development Program (FDP) on “Structural equation Modelling” from 17 May 2021 to 21 May 2021. The objective was to impart theoretical and practical knowledge on structural equation modelling from 17 May 2021 to 21 May 2021. SmartPLS 3 and Jamovi (lavaan package) was used to learn the statistical techniques.



FDP on Structural Equation Modelling (SEM) aimed to create an intensive educational experience and propound the significance of research to a larger number of faculty and research scholars. It is a great way to share knowledge and teach hands-on skills on statistical techniques and tools because it offers participants an opportunity to systematically analyse their research practices and use these techniques in their research studies. It also created a sense of community or common purpose among its participants.

The program included fourteen sessions by a galaxy of leading experts in the areas of management such as finance, marketing, organizational behaviour, human resources management and statistics. More than 200 faculty and research scholars have registered for the FDP from various parts of India. The workshop was inaugurated online by the Honorable Union Education Minister Sri Ramesh Pokhriyal on 17th May 2021 at 3.30 pm. Prof. Anil Dattatraya Sahasrabudhe, Chairman of AICTE and Prof. M.P.Poonia, Vice Chairman of Aicte were present.

The Director of FDP was Dr. Raveendranath Nayak, Director, Manipal Institute of Management and FDP coordinator was Dr. Savitha, Manipal Institute of Management. The resource persons were Dr. Shirshendu Ganguli, TAPMI, Dr. Asha Kamath and Dr. Vani Lakshmi from Prasanna School of Public Health, Dr. Nandana Prabhu, Dr. Suhan Mendon, and Dr. Savitha from Manipal Institute of Management and Dr. Preethi D’Souza, Mangalore University.

Guest Lectures

- Mr. Yashwanth Krishna, Chief Operating Officer, SILA Architects, Bangalore, had delivered a lecture for III Semester MBA (Healthcare Management) students on the topic "Hospital Renovation Process & its Challenges" on 15th December, 2021.
- Mr. Sunil Kumar, Associate Director Sales and Pricing Performance, Accenture, Bengaluru has delivered a guest lecture for III Semester MBA students on the topic "Application of Marketing analytics" on December 11, 2021.
- Mr. Sunil Kumar, Associate Director Sales, and Pricing Performance, Accenture, Bengaluru has delivered a guest lecture for III Semester MBA students of HR Specialisation on the topic "HR Analytics" on December 7, 2021.
- Mr. Joseph Premraj, Associate Vice President-HR at Murugappa Group, Chennai has delivered a guest lecture for III Semester MBA Healthcare students on the topic "Disciplinary Enquiry Procedure" on December 9, 2021.
- Mr. Krishna Prasad, Assistant Manager, Marketing department, Kasturba Hospital, Manipal, delivered a guest talk on 'Claims management - Kasturba Hospital Perspective' for IV Semester MBA Healthcare students on April 21, 2021.
- Mr. Chaitanya Holla, Junior Data Scientist (Commodity risk management), HP Global Analytics Inc. Ltd. (alumni-2014 batch) has delivered a guest lecture for II Semester MBA students on 'Financial risk management and commodity hedging' on December 22, 2021.
- Ms. Ankita Tiwari, State Consultant - Quality Assurance, National Health Mission, The state of Chhattisgarh (2013-15 batch) Interacted with Healthcare Sem III on 17th October 2021 on How can we optimize public health delivery system by attaining economic efficiency and ensuring maximum equity and access?
- Ms. Swathy Sreeshan, Management Consultant, Deloitte USI, Bangalore (2017-19 batch) Interacted with Healthcare Sem III on 23rd October 2021 on Career opportunities in healthcare consultancy and research firms
- Ms. Shobana Sivaraman, Consultant, Ipsos Healthcare Consultancy, Chennai (Ph D Scholar, TISS, Mumbai) (2014-16 batch) Interacted with Healthcare Sem III on 15th November 2021 on Opportunities in Public health and how to get there!
- Mr. Anushrutha Manchi, co-founder of the trading minds interacted with MBA general batch students on "how to achieve financial freedom from stock market" on 4th June, 2021.
- Mr. Yaswanth Krishna, Chief Operating Officer SAILA architects, delivered a guest talk on "Service blueprint" was organized on December 4th, 2021 for Services Marketing Course.

- Dr. Apoorva Joshi, Senior Associate, NASSCOM, New Delhi, had delivered a guest talk on 'EMR Systems & Emerging Technologies in Healthcare" on 11th May 2021 for the II semester MBA (Healthcare Management) students on MS Teams platform.
- Ms. Anshu Manvi, Quality Manager, CARE Hospitals, Banjara Hills, Hyderabad, had delivered a guest talk on 'Intricacies of Quality Management in Hospitals" on 18th May 2021 for the IV semester MBA (Healthcare Management) students on MS Teams platform.
- MS. Shruthi Bhat, Business Analyst, UnitedHealth Group, Bangalore, delivered a lecture on "Applications of Statistical tools in IT industry" on 23rd January 2021.

Staff Achievements

- Dr. S. Lakshminarayanan was invited as a resource person to deliver a talk on "Conflict Management & Consensus Building" in the Executive Development Programme on Leadership and Management for Water & Sanitation Project from 29th Nov. to 3rd Dec 2021 organized by Manipal University, Jaipur.
- Dr. S. Lakshminarayanan was invited as a resource person to deliver a talk on "Introduction to Quantitative Design" in the four-day day course on "Foundations to Research Endeavours" organized by MAHE-SRF under the aegis of Directorate of Research, MAHE which was held from August 30, 2021, to September 2, 2021.
- Dr. S. Lakshminarayanan has been appointed as a Member of the Board of Studies of the Department of Business Administration, Sahyadri College of Engineering and Management, Adyar, Mangaluru as an Academic Expert for a period of three years
- Dr. Raveendra Rao K was resource person for Leadership in Public Health program conducted by Prasanna School of Public Health, MAHE, Manipal on September 7, 2021
- Dr. Raveendra Rao K was resource person for AICTE sponsored Quality Improvement Program conducted by Manipal College of Pharmaceutical Sciences, Manipal during 25th to 30th October, 2021.
- Dr. Swathi K. S. was a judge for the case study competition in the national conference HORIZON-2021 organized by the Department of Hospital Administration, Father Muller College of Allied Health Sciences, Mangalore. held on November 13, 2021.
- Dr Suraj Francis Noronha has been appointed as a Member of the Board of Studies of the Bachelor of Commerce, Department of Commerce, St Aloysius College (Autonomous), Mangalore.
- Dr Suraj Francis Noronha has been appointed as a Member of the Board of Studies of the Bachelor of Business Administration, St Agnes College (Autonomous), Mangalore.
- Dr Suraj Francis Noronha was the Resource Person for Kodagu district level online webinar on "Succeeding in Job Interview" which will be held on Thursday 23rd September, 2021 from 10:00am to 1:00pm organised by St.Joseph's Degree College, Somwarpet.

- Dr. Savitha was a resource person for AICTE sponsored five-day online Faculty Development Program (FDP) on “Structural equation Modelling” on 21 May 2021.
- Dr. Smitha Nayak was part of a panel discussion on Scale-up Strategies for MSMEs organised by Platform for Women Entrepreneurs (R)) as a part of the Entrepreneurship Summit 2021 held on November 16, 2021.
- Dr. Smitha Nayak was the resource person for a Leadership Development Workshop organized by BESANT WOMEN'S COLLEGE, Mangalore, on 13th December 2021.
- Dr. Smitha Nayak was the resource person for a Leadership Development Workshop organized by Mahatma Gandhi College on 16th September, 2021.
- Dr. Smitha Nayak delivered a Guest Lecture on “Moving Beyond Empowerment” at Poorna Prajna College, Udupi on December 22, 2021.
- Dr. B. R. Santosh was invited as a resource person to deliver a talk on “ADHD children and Support System” at Vidya Bharathi English School, Bengaluru on 17th September 2021.
- Dr. B. R. Santosh was invited as a resource person to deliver a talk on ‘Psychological well-being of students’ at Vidya Bharathi English School, Bengaluru on 15th October 2021.
- Dr. B.R.Santosh was invited as a resource person to deliver a talk on ‘Career Options after X Standard’ at Vidya Bharathi English School, Bengaluru on 20th November 2021.
- Dr. K R Pillai was the Resource person to a half-day session on “Bibliometric Analysis & Literature Review” at the Capacity Development Programme organized by Department of Commerce & Management Studies, University of Calicut on 24th Sept 2021.
- Dr. K R Pillai Coordinated a four-day Course on “Fundamentals to Academic Research” organized by Directorate of Research and Student Research Forum, Manipal Academy of Higher Education (MAHE), 30th Aug-Sept 2nd 2021. I handled a session on “Language of Research” (30th Aug)
- Dr. K R Pillai delivered the Key note address to a webinar (NEP 2020 Transformative Learning) on “Quality Education, Accreditation and Teacher Development” organized by Dental Department of Yenepoya University, Mangalore on 08th Aug, 2021.
- Dr. K R Pillai was the Resource person to a half-day workshop on “How to Write and Publish an Article” at MSN Institute of Management & Technology, Kollam, Kerala on 26th June, 2021.
- Dr. K R Pillai was the Resource person to a half-day workshop on “Research Design” at MSN Institute of Management & Technology, Kollam, Kerala on 12th June, 2021.
- Dr. K R Pillai was the Resource person to a half-day workshop on “Review of Literature” at MSN Institute of Management & Technology, Kollam, Kerala on 29th May, 2021.
- Dr. K R Pillai was the Resource person to a half-day workshop on “Research Ideation” at MSN Institute of Management & Technology, Kollam, Kerala on 22nd May, 2021.
- Dr. K R Pillai was the Resource person to a One-day workshop on “Fundamentals of Research” at St. Joseph’s College for Women, Alappuzha, Kerala on 22nd Feb, 2021.
- Dr. K R Pillai was the Resource person to a half-day workshop on “Philosophical foundations of Research” at MSN Institute of Management & Technology, Kollam, Kerala on 20th Feb, 2021.

- Dr. K R Pillai was the Resource person to a half-day workshop on “Philosophical foundations of Research” at MSN Institute of Management & Technology, Kollam, Kerala on 20th Feb, 2021.
- Dr. K R Pillai was the Resource person to a half-day on “Philosophical foundations of Research” at Department of Commerce, MAHE on 18th Jan, 2021.
- Dr. Suhan was the Resource person for the Phase I of AICTE Sponsored One-Week Short Term Training Programme (STTP) on "Innovative Approaches in Teaching Pedagogy" for Faculty, organized by Sahyadri College of Engineering & Management, Mangaluru is held during 31st May to 6th June 2021, 14th to 19th June 2021 and 17th May to 21st May, 2021 in three phases.
- Dr. Suhan was the Resource person for a Faculty Development Programme of AICTE and ATAL Academy organized by Manipal Institute of Management, Manipal for a session on “PLS-SEM Measurement and structural model assessment through SMARTPLS3 software” for Under Graduate and Post Graduate teaching faculty during 1 May, 2021.
- Dr. Harish Joshi was the Resource person for the workshop on Research Methodology at MGM College Udupi-September 4th 2021.
- Dr. Harish Joshi conducted a workshop on Social Entrepreneurship at MGM College on September 7th, 2021
- Dr. Harish Joshi conducted a workshop at Huvina Hadugali on GI registration on 28th September, 2021.

Patents

- Dr. Swathi K. S. has successfully registered a patent titled "COMPUTATIONAL SYSTEM AND METHOD FOR DIAGNOSING MALARIA THROUGH CLASSIFYING MALARIA PARASITE FROM BLOOD SMEAR IMAGE" in the register of patents of Australian Government (Patent number: 2021105190) on November 3, 2021. This work is done in collaboration with a team from MIT comprising of Dr. Niranjana S., Nagaraj Shet and Akash Basu.
- Dr. Navin Kumar Koodamara has successfully registered a patent titled “RECOMMENDER SYSTEM TO MONITOR MENTAL HEALTH OF A PERSON USING ARTIFICIAL EMOTIONAL INTELLIGENCE” wide Application No.202141025391 was published in the Indian Patent Office Journal No. 26/2021 dated 25/06/2021
- Dr. Suhan has successfully registered Indian Patent titled “System for mental health detection through text-EMOJI communication and internet activities using machine learning” has been published on 11/06/2021 with patent application number 202141020823.
- Dr. Suhan has successfully registered a German utility patent titled “Advance employee retention and feedback system in the industry using machine learning” has been filed on 15 December 2021 with application number 202021106820.5

Conference Presentations

- Dr. S. Lakshminarayanan has presented a paper titled "Twenty-Five Years of Career Growth Literature" A Review and Research Agenda Paper in the Eighth International HR Conference organized by K J Somaiya Institute of Management, Mumbai India from (2021, March 26, March 27).
- Dr. S. Lakshminarayanan has presented a paper titled "Exploring the Impact of Workplace Incivility and Employee Innovation: A Conceptual Review" at the International Conference on Commerce and Management held on 16th and 17th September 2021 at MAHE, Manipal in collaboration with Deakin Business School, Australia and HU University of Applied Sciences, Utrecht.
- Dr. Savitha participated in a national conference on Digital Financial Inclusion held on November 26th, 2021 at National Institute of Bank Management, Pune.
- Dr. K. R. Pillai presented a paper @ Changing Global Business Paradigm (AICBM 2021) (Behavioral typologies of materialism: a cluster analysis) organized by Faculty of Business Administration American University International, Dhaka Bangladesh, Nov 29th & 30th 2021. (virtual presentation)
- Dr. K. R. Pillai presented a paper @ International Conference on Commerce, management, & Interdisciplinary Subjects (ICCMIS), (Antecedents of Sales Resistance: An exploration of moderated mediation of consumer regret) organized by Department of Commerce & International Business, Central University of Kerala, Kasaragod Nov 28th & 29th 2021. (virtual presentation)

Faculty Development Program Attended

- Dr. S. Lakshminarayanan participated in the Online Faculty Development Programme on "Leadership & Excellence", KIIT School of Management, KIIT University, held from January 13, 2021, to January 17, 2021.
- Dr. Savitha participated in online faculty development programme on "Data analysis using Python", Manipal Global Academy of BFSI, held from February to May 2021.
- Dr. Smitha Nayak participated in the Online Faculty Development Programme on "Writing Systematic Reviews", IMI Bhubaneswar, held on September 11 & 12, 2021.
- Dr. B. R. Santosh participated in a 5-day workshop on R Programming from 8th July to 12th July 2021 organized by Genviq.

Faculty Development Program Organized

- Dr. Savitha has organized five-day online Faculty Development Program (FDP) under the aegis of AICTE Training and Learning (ATAL) on "Structural equation Modelling" from 17 May 2021 to 21 May 2021.

**Manipal Institute of Management
2019-21 Batch Placement Details**

Sl.No	Name	Company	Sl.No	Name	Company
1	Ananth	Kotak Life Insurance	26	Meghana RL	Spectrum Solutions
2	Anu Biswas	Vodafone	27	Mohammed Aquib Pasha	Jaro Education
3	Anusha A Poojary	Jaro Education	28	Moulya	3i Infotech
4	Apoorva Alva	99 Games	29	Mukund	Temenos Pvt Ltd
5	Arnet Emmanuel K C	Byjus	30	Nagaprasad	Pin Click
6	Ashwini Kunder	Jaro Education	31	Nanditha	Spectrum Solutions
7	Atul Kumar	Federal bank	32	Navami Shanbhag	HumanFractal.AI
8	Chaitra	Amazon	33	Nigam Kumar	Byjus
9	Dhanya P	Aurigin	34	Niriksha R Prasad	South Indian Bank
10	Diksha Shetty	Spectrum	35	Nishat Ahmed	Accenture
11	Drishya Unni K	South Indian Bank	36	Nitin Atluri	Special Situation Advisor
12	Flexon	Jubmotail	37	Nitin Shetty	Federal bank
13	Fritzie Mendonca	meredith	38	Nivetha	Spectrum Solutions
14	G.Govind	Pin Click	39	Prajwal S Shetty	Vodafone
15	Govind	yoactiv	40	Prakyath Nayak	Niveu Solutions
16	Heena Osshin	Accenture	41	Preemal Ophelia Dmello	Accenture
17	Hemanth H B	Byjus	42	Preethesh	Byjus
18	Hemanth HB	meredith	43	Rahul	Ample Technologies
19	Himanshu Saikia	Vodafone	44	Reuben John Alex	meredith
20	Hrishikesh Sangle	Byjus	45	Richa Kaushik	Aarunya
21	Jeneeta Fernanades	Manipal Health Enterprises Pvt. Ltd	46	Sanath Pammannavar	Byjus
22	Joshua Akshay Dsouza	Accenture	47	Sarga Nambir	The Drive Sales
23	Junnu Ashok C	South Indian Bank	48	Shashwati Mahadev Wakkund	Accenture
24	Lezin	Adecco	49	Shivani Ravi Thummalapall	Accenture
25	Liya	Adecco	50	Shravan	Federal bank

**Manipal Institute of Management
2019-21 Batch Placement Details**

Sl.No	Name	Company	Sl.No	Name	Company
51	Shreya	Adecco	61	Teena Thomas	Spectrum
52	Shrihari Mamadapur	Freelance Social Media Manager	62	TRINETRA G.R	HumanFractal.AI
53	Shripa	Global hospital	63	Tushita Dey	Goonj
54	Shubham M	Byjus	64	Vachan U Acharya	Jaro Education
55	Shubham Pandey	Accenture	65	Vedansh Shrivastava	Pin Click
56	Shukla	South Indian Bank	66	Vedansh Shrivastava	Accenture
57	Siddhant Vijayan Nair	CAPGEMINI	67	Vinod	99 games
58	Spoorthi D	Finlatics	68	Yashaswi D	Robosoft Technologies
59	Srusti Ravi	IBM	69	Yashaswini H N	Accenture
60	Swaroop Raju	Byjus			

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